

# Presenting Scientific Work

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# Some Tips for Presenting Psychology

[https://www.apa.org/science/about/psa/  
2010/04/presentation.aspx](https://www.apa.org/science/about/psa/2010/04/presentation.aspx)

# Be Yourself

Find out what style works for YOU

## This takes experience

**Find out what makes you most comfortable**

**For example, do you like having printed notes? Have a computer in front of you? Walk around a little? Stand in a single location? Look at people directly, or look at the things around the people?**

# Make Slides

Less is more

## Use images

Make sure they are clear, present an idea, are not distracting

## Few words

Only words you want them to remember

## For audience, not for you

Don't create the slides for you, create for audience

# Be Clear and Concise

Design around the takeaways

**Decide what you want your audience to remember**

**Build the talk around that idea**

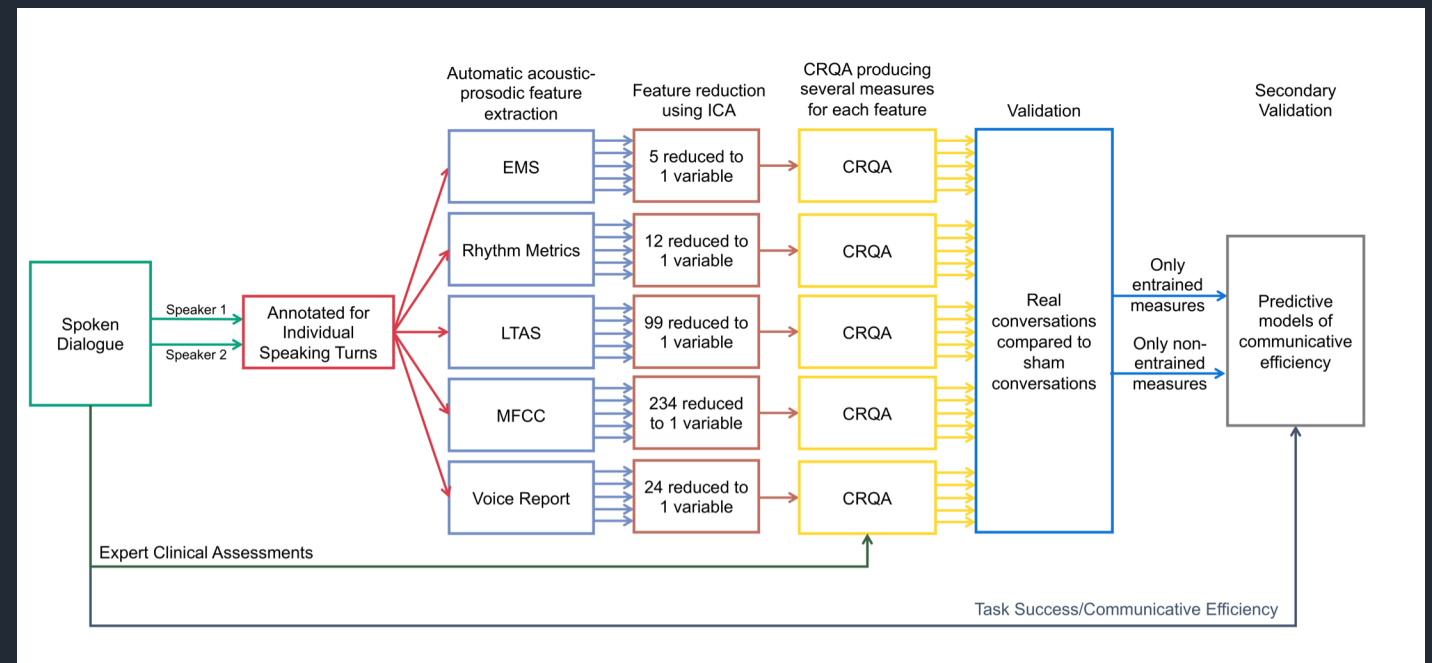
**Start strong with a short story, example, or statement about the purpose of the study**

**Appeal to your audience's humanity**

# Use Illustrations

Picture is worth a thousand words

**For your proposal, make a graph or a diagram that communicates your approach or your expected results**



# Handling the Q & A

Sometimes the scariest part

## Ways to reduce nerves

**Present to trusted individual and ask what questions they have**

**Think through places that people may want more information**

**Decide what to say if you do not know the answer**

# Practice It

There is no substitute for it

**Some like to memorize their talk, others like to practice it but “go with the flow” of the talk**

**Do what works for you**

**Either way, practice it so that you know the order of the talk well**

**Use pauses after statements that need some thought**



# TED Talks

Consider what they suggest

[https://storage.ted.com/tedx/manuals/tedx\\_speaker\\_guide.pdf](https://storage.ted.com/tedx/manuals/tedx_speaker_guide.pdf)

# Structure your talk

- 1. Set up the story (why is your research question important?)**
- 2. Tell the story (how are you going to answer it?)**
- 3. Deliver the takeaways (what will the results do for us?)**